

# Broker Rewards Program



Sell a plan.



Earn a reward.



Enjoy.



Repeat. *Simple.*



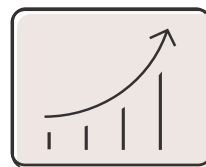
Find out how you can become an eligible broker and start earning points! Spend now or save up – points never expire!

## Start Shopping

Make a wish list and set a goal towards your favorite rewards! You can exchange your points for:

- **Name-brand merchandise:** choose from premium brands like Apple, Coach, and Oakley—to name a few
- **Travel:** plan and book your next trip including airfare, rental cars, hotels, and more
- **Tickets for local events:** see a concert, take a wine tour, watch a game
- **Gift cards:** gift cards to over 80 top brands, including Starbucks, Lowe's, Uber, TopGolf, Macy's, and Best Buy
- **Charitable Donations:** donate to over a 1,000 charities of your choice

**And more!**



## Keep Track

Points are earned and are

assigned to each eligible broker. Sign in to eBroker to track your progress, check your points balance, browse rewards, and make your selections.



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# Broker Rewards 2025 Incentive Programs



## Program Rules

Brokers are automatically eligible to participate in the Sentara Health Plans Broker Rewards Program, subject to program terms and conditions. This is an opt-in program; please contact Broker Services at [brokerrelations@sentara.com](mailto:brokerrelations@sentara.com), or call **757-552-7217** (toll-free: **1-866-927-4785**) to learn how you can sign-up!

- ✓ Broker Rewards points are earned in addition to the already competitive commission plan.
- ✓ Keep earning points—there is no limit to what you can earn.
- ✓ Points will be awarded
  - six-eight weeks after they are earned for Group sales and renewals
  - by the 15th of the month after two billing cycles for Individual & Family Plans sales and renewals

Product	Segment sold	Type of sale	Points per sale	Effective Dates
Small Group Mid-Market Group Business <b>EDGE</b>	per enrolled employee	New Renewal	25 5	January 1, 2025 – December 15, 2025
Fully Insured <sup>1</sup> Large Group	151-200 members 201 or more members	New	25 5	January 1, 2025 – December 15, 2025
Most Fully Insured Large Group <sup>1</sup> members sold for the year	500 members minimum	New	25,000	January 1, 2025 – December 1, 2025

<sup>1</sup>Excludes public sector and self-funded groups

### PLUS, be on the lookout for opportunities to earn additional points for:

- Loyalty and Retention
- Education and Training
- Special Events  
and much more



For complete Program Terms and Conditions, please sign in to [sentarahealthplans.com/brokers](https://sentarahealthplans.com/brokers) or contact your Sentara Health Plans representative.

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