



85 for 25

Renewal bonus for 2026

Transform your renewal efforts into exciting rewards with Sentara Health Plans! By achieving an **85% renewal rate** of your Small Group and Mid-Market book in each quarter, you may unlock the chance to earn either cash or reward points for every enrolled employee.

To take part in this opportunity, you must start with a minimum of 50 enrolled employees in your quarterly book of business. Your Sentara team will reach out with what we show as your starting point before the quarter begins so that we are all on the same page. If you renew at least 85% of your quarterly Small Group and Mid-Market (includes fully insured and BusinessEDGE®) book of business you will earn **\$25 or 25 reward points** for every enrolled employee.

Stay proactive and enjoy the benefits that await you each quarter!

Sign in to eBroker or visit sentarahealthplans.com/brokers/we-offer-brokers-more for more information on the Sentara Health Plans Broker Rewards Program.

Program rules

Brokers are automatically eligible to participate in the Sentara Health Plans Broker Rewards Program, subject to program terms and conditions. This is an opt-in program; please contact Broker Services at brokerrelations@sentara.com, or call **757-552-7217** (toll-free: **1-866-927-4785**) to learn how you can sign-up!

- Broker Rewards points are earned in addition to the already competitive commission plan.
- Keep earning points. There is no limit to what you can earn.
- Points will be awarded six to eight weeks after they are earned for Group sales and renewals.
- Please note that reward points will not start accruing until all opt-in requirements are completed.