

Rewarding Better Health - Medicaid 2026

Three Easy Steps

1. Provide the eligible screening, exam or vaccine listed below
2. Document the corresponding procedure code on the claim
3. Member completes attestation process to redeem their reward

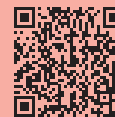
Member Instructions

1. Member completes service/visit
2. Member calls 757-252-7571 and leaves a message with the following information:
 - Member name
 - Member date of birth
 - Member phone number
 - Date of service
 - Provider name
 - Type of service/visit
3. Sentara Health Plans will verify the service/visit was completed
4. Member will be emailed instructions for selecting a gift card from over 100 retailers
5. Member will be contacted directly if Sentara Health Plans is unable to verify the service/visit was completed



The Healthy Incentives Program rewards members for completing certain wellness exams and services.

Providers may direct inquiries about these rewards to provider services at **757-552-7474** or **1-800-229-8822**, option 2, 8 a.m. to 6 p.m., Monday through Friday.



**Learn more about
the Medicaid
Member Incentives**

Sentara Health Plans Medicaid incentives	Value	Description
Adolescent immunizations	\$15	Children turning 13
Child and adolescent well visit	\$25	Ages 3-21
Childhood immunizations	\$15	Children turning 2
Diabetic HbA1c test	\$10	Members with diabetes, ages 18-75
Diabetic eye exam	\$25	Members with diabetes, ages 18-75
Adult wellness exam	\$50	Ages 19-64
Colorectal cancer screening	\$15	Ages 45-75
Controlling high blood pressure	\$10	Members with hypertension, ages 18-85
Covid-19 vaccine	\$25	Ages 18+
Flu vaccine	\$10	Ages 18+
Pneumonia vaccine	\$10	Ages 50+
Breast cancer screening (mammogram)	\$15	Females, ages 40-74
Cervical cancer screening (pap test)	\$15	Females, ages 21-64
Prenatal care	\$150	Females, visit within first trimester, or within 42 days of enrollment
Postpartum care	\$150	Females, visit within 7-84 days after delivery
Welcoming Baby program incentives	Value	Description
Welcoming Baby - Initial screening	\$20	Welcoming Baby is an incentive-based program that provides guidance, support, and education to members who are pregnant and who have just given birth.
Welcoming Baby - Complete program	\$20	
Welcoming Baby - Follow-up prenatal or postpartum screening	\$10	

Members can earn one reward per service per plan year. Services must be completed in 2026 using in-network providers and facilities.