

2023

# PROGRAM REPORT

## PHYSICIAN EDUCATION

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# MISSION STATEMENT



Sentara Physician Education supports the Sentara Health mission to improve health every day, by producing and delivering educational activities that will promote and maintain the advancement of physicians' medical knowledge, improve performance in practice, and improve patient outcomes by advancing and transforming the care of defined populations.

Sentara Physician Education will monitor the CME program by identifying gaps in practice, collecting and examining changes in performance, collecting and analyzing evaluations from learners, and measuring expected results in trends toward performance improvement which provides direction towards future educational efforts. Sentara Health will make publicly available important quality and safety measures.

# 2023 ACTIVITIES

## CONFERENCES/LIVE ACTIVITIES

- 2023 SMG Annual Patient Experience Training - 5 Sessions
- 2023 Stroke Symposium: Exploring New Pathways
- 2023 SASD APP: Beyond the Mask - The New Face of Medicine Post COVID
- Seasoned Women's Health Summit: Provider Training on Post-Menopausal Gynecological Care
- Aspiring Physician Leaders - 3 Cohorts
- Sentara Clinical Cardiology for Primary Care 2023
- Sentara Mid Atlantic Conference: Current Concepts in Cardiology
- 2023 Financial Stewardship Bootcamp - 4 Cohorts
- The Art of Palliative Care - Master Communication Skills for Serious Illness
- 10th Annual Pulmonary Hypertension Symposium: The Long and Winding Road

## OTHER/BLENDED

- IMPACT Training - Implementing Change

## JOURNAL-BASED CME

- Spine and Musculoskeletal Journal-Based CME

## GRAND ROUNDS

- Cardiac Grand Round Series
- Sentara CarePlex Hospital
- Sentara Obici Hospital
- Sentara Leigh Hospital
- Sentara Virginia Beach General Hospital
- Sentara Rockingham Medical Hospital
- Neurosurgery Grand Rounds

## ENDURING MATERIALS (CBTS)

- Vital Signs: A Podcast for Sentara Providers
- Optima Health Community Care Overview
- Winter Wellness Retreat
- Optimizing Opioid Therapy for Chronic Pain Management in the Primary Care Setting
- APP Virtual Conference
- New Frontier Virtual Wellness Conference
- HCC Coding Series
- Opioid Use Disorder Withdrawal and SOBR

## PI/QI ACTIVITIES

- SQCN FM/IM CKD
- SQCN Pediatric Lipid Screening
- Community Care Case-Based Education

# 2023 ACTIVITIES

## REGULARLY SCHEDULED SERIES

- SQCN Primary Care Collaborative
  - SASD Director Level Leadership Development
  - HCC Monthly Education Update
  - SMJH Stroke/Neurovascular Conference
  - Bimonthly APP Huddle
  - Hand Therapy Journal Club
  - Clinical Ethics Case Discussion Conference
  - SVBGH Trauma Peer Review
  - Stroke Mortality & Morbidity
  - Advanced Heart Failure Mortality & Morbidity
  - Executive Pharmacy and Therapeutics Review
  - Sentara Kidney Transplant Series
  - Epilepsy Surgery Case Conference
  - Sentara Neurology Journal Club
  - Healthcare and the Role of Prevention
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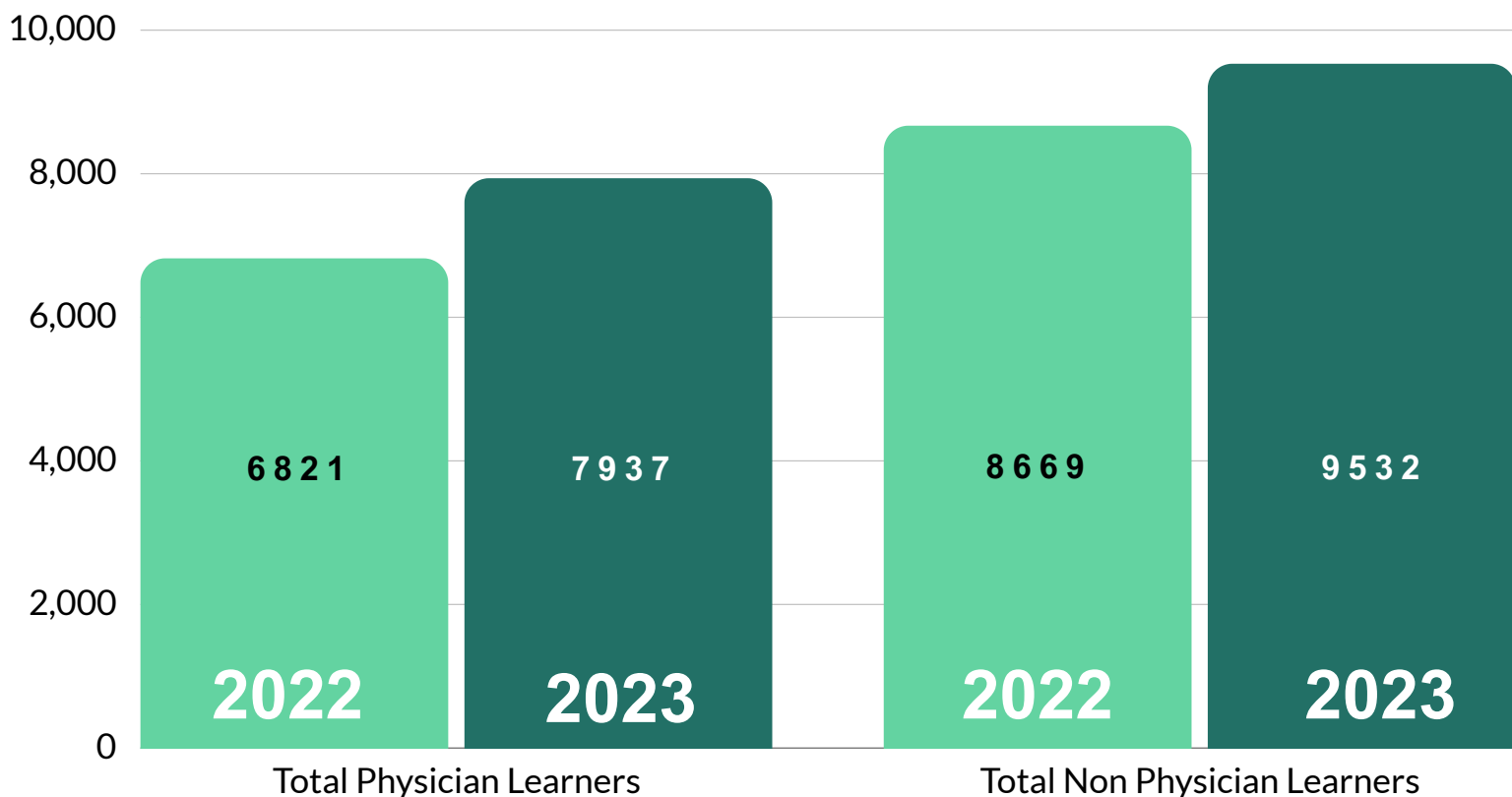
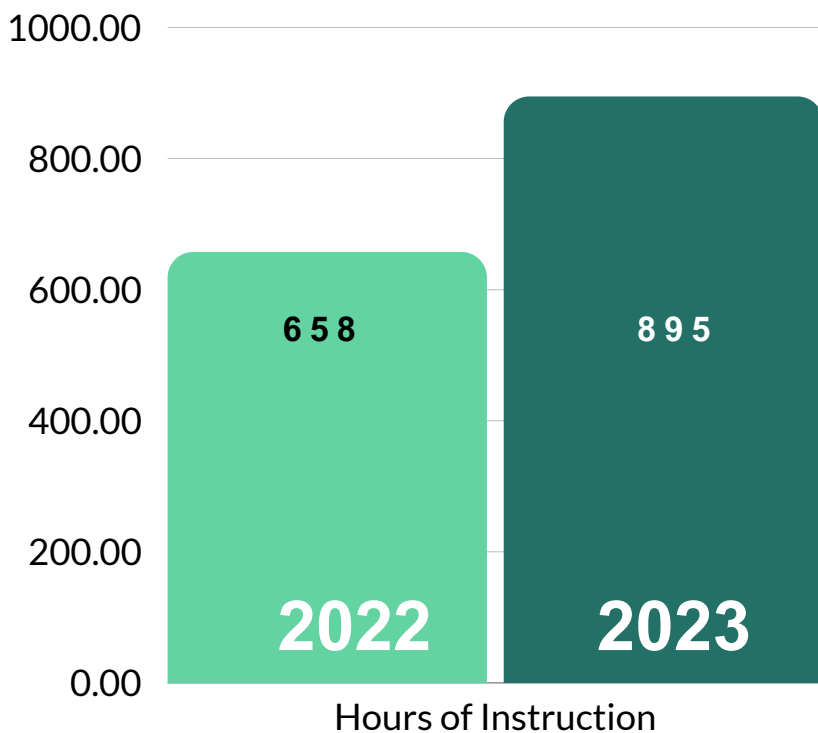
## REGULARLY SCHEDULED SERIES CANCER CONFERENCES

- SAMC Prospective Cancer
- SCH Prospective Cancer
- SCH Prospective Breast
- SLH Prospective Breast
- SLH Prospective General Cancer
- SMJH CNS Cancer
- SMJH General/Breast
- SMJH Rectal Cancer
- SNVMC General Cancer
- SNVMC Prospective Breast
- SOH Prospective Cancer
- SPAH Prospective Breast
- SPAH/SCH/SLH Thoracic
- SRMH Oncology
- SVBGH Prospective Cancer
- SVBGH Prospective Breast
- SWRMC Prospective Breast
- Gyn/Onc Cancer
- Pancreatic Cancer
- Prospective Melanoma
- Sarcoma Cancer

# 2023 in Review

## BY THE NUMBERS

CME Activities: 66  
 CME Credits Awarded:  
**19,540**

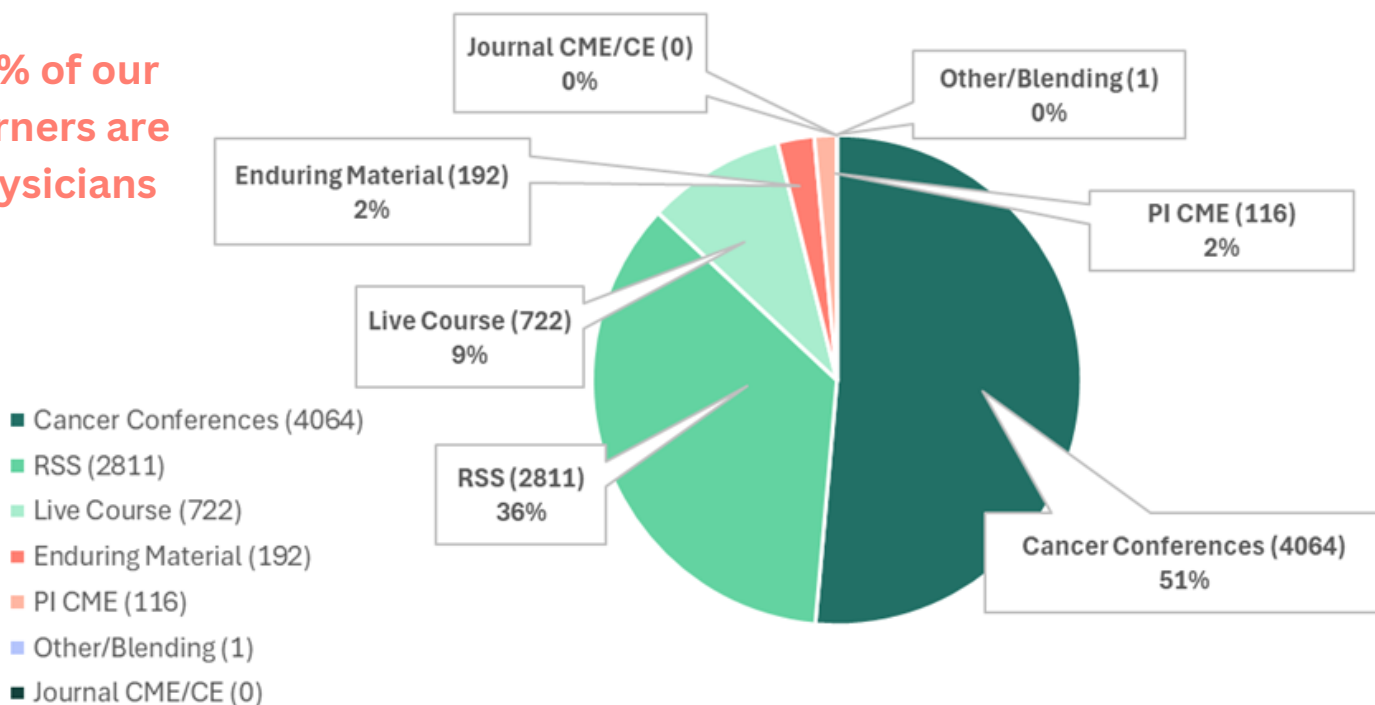


Unique Physicians: 1091

Unique Non-Physicians: 2183

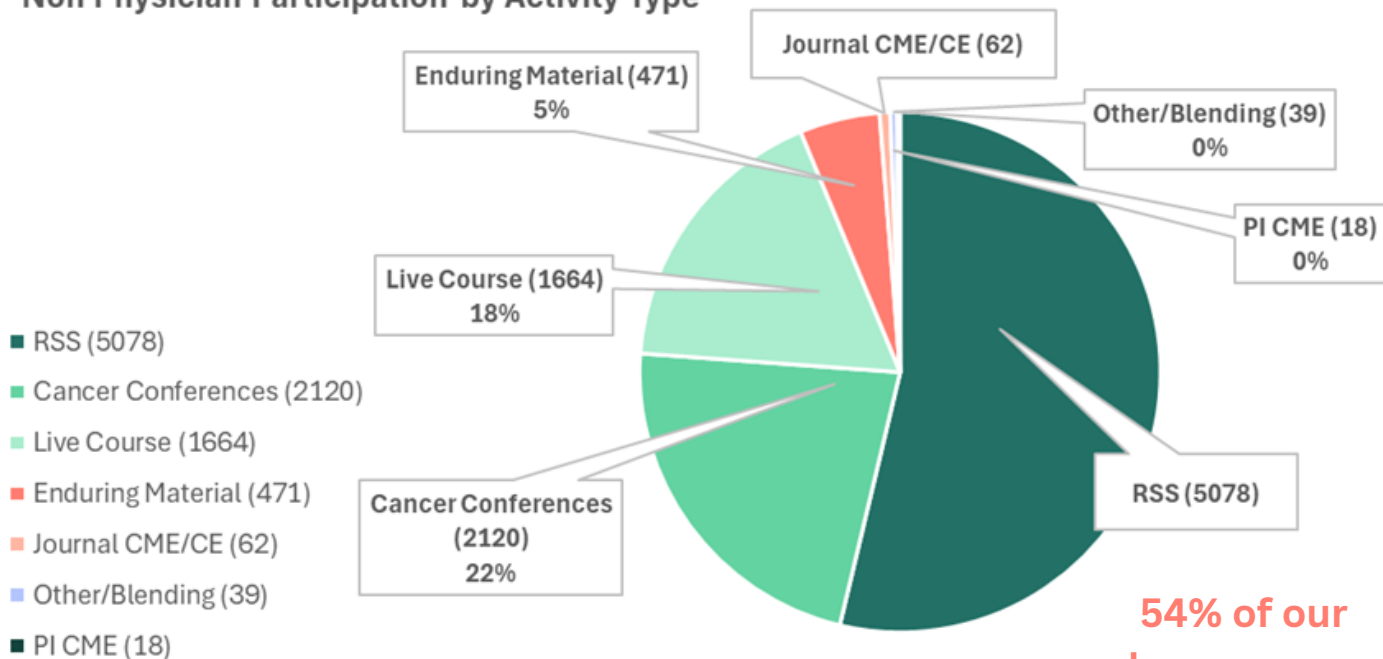
### Physician Participation by Activity Type

46% of our learners are Physicians



### Non Physician Participation by Activity Type

54% of our learners are Non-Physicians



# PERFORMANCE IMPROVEMENT AND QUALITY IMPROVEMENT BY THE NUMBERS

# 359

## MOC Points Awarded

- Cardiac Grand Rounds
- Opioid Therapy Enduring Material
- Mid-Atlantic Conference
- Palliative Care Conference
- Pulmonary Symposium
- Advance Heart Failure M&M

# 3

## PI CME / QI Activities

- SQCN/SMG - Family/Internal Medicine - Chronic Kidney Disease
- SQCN/SMG - Pediatric Medicine - Lipid Screenings
- Sentara Community Care Case-Based Education

# 2680

## PI CME Credit Awarded

# 134

## QI Activity Recipients

- Physicians - 116
- Non-Physicians - 18



# HOW ARE WE MEETING OUR MISSION?

## ACTION STATEMENTS FROM OUR MISSION

### **Action Statement #1: Advancements in Medical Knowledge**

- 63% of our learners stated they would make changes in practice as a result of their participation.

### **Action Statement #2: Improve Performance in Practice**

- 93% of our learners agree or strongly agree their participation would improve their performance.

### **Action Statement #3: Improve Patient Outcomes by Advancing and Transforming Care**

Comments from our Cancer Conference annual survey regarding their experiences with advancing and transforming care:

- “Clinical trials and the availability to patients”
- “New radiation protocols”
- “Collaboration and following NCCN guidelines provides the best care for the patient.”
- “Improved multidisciplinary approach to cancer care”
- “Better collaboration on patient treatments, which I believe leads to better outcomes.”

All of these comments are supported by the [Sentara Cancer Network Quality and Outcomes](#) information.



## Action Statement #4: Identifying Gaps in Practice

Tool our planners use to identify gaps in practice:

What is the current practice?	What is the desired result/ideal practice?	This is the gap or educational need	Is the gap in: Knowledge Competence Performance	Create a Learning Objective	Designed to change: Competence Performance Patient Outcomes
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## Action Statement #5: Collecting and Examining Changes in Performance and Evaluating Learners

Post Activity Evaluation Questions	2022	2023
I will make changes in practice...	67% said Yes	63% said Yes
This activity increased my competence Strongly Agree/Agree	91%	92%
This activity will improve my performance. Strongly Agree/Agree	90%	91%

## Action Statement #6: Measuring Expected Results in Trends Towards Performance Improvement with a Direction Towards Future Educational Efforts

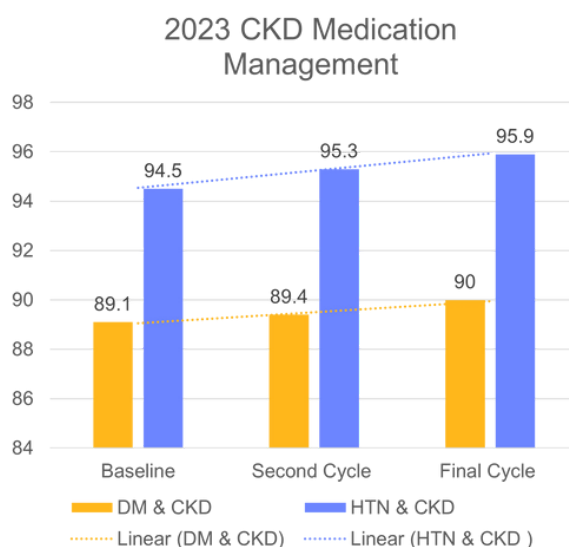
In 2023, we accredited a multi-year PI CME/QI activity for the SQCN Family Medicine/Internal Medicine practices.

- This project is part of a 3-year effort to raise awareness of Chronic Kidney Disease.

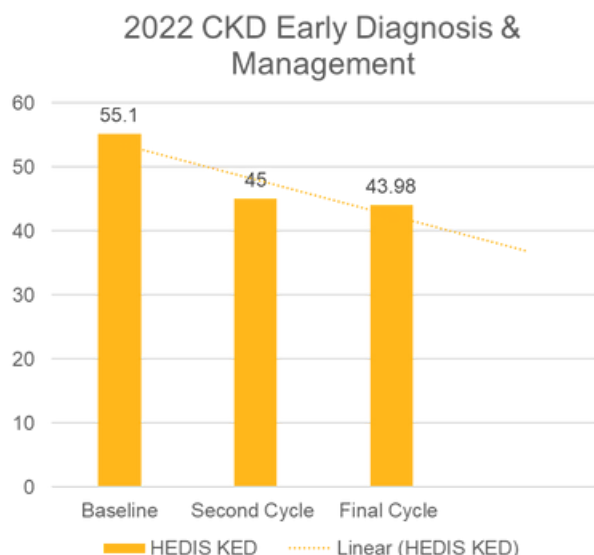
# 2023

The goal was to increase the number of patients with DM and CKD and/or albuminuria who are on ACE/ARB from 89.1% to 92.1% by September 30, 2023, or increase the number of patients with HTN and CKD and/or albuminuria who are on ACE/ARB from 94.5% to 95% by September 30, 2023.

- There were a total of 86 participants in this iteration of the activity.



# 2022



The goal was to increase the HEDIS KED measure from 45% to 50% by September 30, 2022. While they did not reach their goal, the lessons learned carried over to 2023.

- There were a total of 83 participants in this activity.

# THE DEDICATED MEMBERS OF THE TEAM

**Dr. Samuel Steerman, CME Committee**  
*Medical Director*

**Debbie Gentry, Director**  
*Sentara Development Institute*

**Lisa Davis, Team Coordinator**  
*Physician Education*

**Nancy Eleftheratos, CME**  
*Consultant Physician Education*

**Amy Ross, CME Consultant**  
*Sentara Heart Hospital*

**Bethanne Herman**  
*CME Associate*

**Siobhan Williams**  
*CME Associate*

## OUR CME COMMITTEE MEMBERS

**Robin Olsen, MD** - SWRMC

**David Wallace, MD** - SMG

**Gerardo Rivera-Roman, MD** -  
SCH

**Amit Badiye, MD** - SNGH

**Suzanne Duncan** - Library

**Tina Bing** - Library

**Lynette Vialpando** - Home  
Care

**Amy Yaeckel** - Talent Mgmt

**Jennifer Bibb** - Compliance

**Michele Eckhardt** - SNVMC

**Ashlee Hamel** - Pharmacy

**Maria Achilleaos** - Pharmacy

**Vivian Hogg** - SMG

**Bruce Morgan** - Physician  
Support Services