

OPTIMA HEALTH

Broker Rewards Program



**Sell a plan, earn a reward.
Enjoy. Repeat. *Simple.***

Find out how you can become an eligible broker and start earning points!

Spend now or save up – points never expire!

Start Shopping

Make a wish list and set a goal towards your favorite rewards! You can exchange your points for:



Name-brand merchandise: choose from premium brands like Apple, Coach, and Oakley—to name a few



Travel: plan and book your next trip including airfare, rental cars, hotels, and more



Tickets for local events: see a concert, take a wine tour, watch a game



Gift cards: gift cards to over 80 top brands, including Starbucks, Lowe's, Uber, TopGolf, Macy's, and Best Buy



Charitable Donations: donate to over a 1,000 charities of your choice



And more!



Keep Track

Points are earned and are assigned to each eligible broker. Sign in to eBroker to track your progress, check your points balance, browse rewards, and make your selections.

Broker Rewards Program



Program Rules

Program begins January 1, 2023. Brokers are automatically eligible to participate in the Optima Health Broker Rewards Program, subject to program terms and conditions. This is an opt-in program; please contact Broker Services at brokerrelations@sentara.com, or call 757-552-7217 (toll-free: 1-866-927-4785) to see how you can sign-up!

- ✓ Broker Rewards points are earned in addition to the already competitive commission plan.
- ✓ Keep earning points—there is no limit to what you can earn.
- ✓ Points will be awarded six–eight weeks after they are earned.

Earn Points for *new sales*:

Line of Business/Product	Group Size	Members Sold	Points Per Group	Incentive Effective Dates
Fully Insured Large Group	151+	151–200 201 and up	5,000 10,000	January 1, 2023– December 31, 2023
Most members sold for the year	151+	500 minimum	25,000	January 1, 2023– December 31, 2023

**Excludes public sector and self-funded groups*

PLUS, be on the lookout for opportunities to earn additional points for:

- ✚ Renewals
- ✚ Loyalty and Retention
- ✚ Education and Training
- ✚ Special Events
- ✚ And much more!

For complete Program Terms and Conditions, please sign in to optimahealth.com/brokers or contact your Optima Health representative.