



# More ways to use vision benefits online

You can offer your customers an in-network online shopping solution that includes seamless integration with vision benefits and automatic claims submission through our relationships with **1-800 Contacts**, **Befitting**, and **Glasses.com**.



## 1 800 contacts®

1-800 Contacts is a recognized online contact lens retailer in the industry. They have an established reputation for their customer service, backed by an industry-leading Net Promoter Score of 76.

- Most extensive inventory with 98% orders in stock
- Over 100k SKUs
- Spherical, astigmatism / toric, multifocal, colored, and transition lenses from every major manufacturer, including Alcon, CooperVision, Johnson & Johnson, and Bausch & Lomb.
- Ease of ordering with 2-click reorders

## GLASSES . COM

Glasses.com is a trusted online store for popular eyewear brands, including prescription glasses and sunglasses.

- Broad price range: optical frames from \$80 to \$480.
- Lens options include blue light filter, anti-reflective coatings and photochromic.
- Extensive product selection including Ray-Ban, Oakley, Prada, Ralph Lauren and Michael Kors.
- Free in-person adjustments after purchase

## befitting

a better way to buy glasses you love

Befitting.com uses advanced AI (artificial intelligence) technology to find the perfect pair of eyeglasses with personalized, curated recommendations.

- Inclusive price range with frames ranging between \$70 to \$330
- Lens options include single and progressive lenses, prescription sunglasses and advanced blue light blocking lenses
- Product selection including Armani, Ray-Ban, Betsy Johnson, Nike, Oakley and Ralph Lauren
- A boutique Befitting frame collection with the latest trends and classic styles all under \$90
- Members will receive 20% off frame coverage and after their benefits are exhausted

### Our suite of online retailers provide:

- Seamless integration with benefits
- Live customer service
- Free shipping