

Dr. Bradley Cotrina: 2026 Dr. Melvin T. Pinn, Jr. Quality Excellence Award Recipient



Sentara Health Plans is excited to announce Dr. Bradley Cotrina as the recipient of the 2026 Dr. Melvin T. Pinn, Jr. Quality Excellence Award (QEA). This prestigious award is presented annually to a physician who demonstrates an exceptional commitment to delivering high-quality care, providing outstanding service to the community, and improving member outcomes.

Dr. Cotrina is a board-certified family medicine physician practicing at Sentara Family Medicine Physicians in Virginia Beach, VA. He earned his medical degree from the West Virginia University School of Medicine in 2019 and completed his residency at Eastern Virginia Medical School in 2023.

Highly regarded by his patients, Dr. Cotrina consistently receives stellar ratings that reflect not only his clinical expertise, but also his compassion and dedication to patient-centered care. Patients frequently describe him as empathetic, attentive, and an excellent listener who takes the time to thoroughly address questions and concerns. His ability to provide clear explanations and thoughtful solutions contributes to a care experience where individuals feel informed, respected, and supported.

Dr. Cotrina was nominated for this honor by members of his staff, who describe him as a “beacon of care and dedication.” In their nomination, they highlighted his unwavering commitment to ensuring that every patient feels “seen, heard, and valued.” They further recognized his willingness to go above and beyond in service to others, as demonstrated through his dedication to advocacy, mentorship, and excellence in healthcare.

This year marks the 20th anniversary of the Quality Excellence Award which celebrates a legacy of commitment to quality and excellence in care.

Nominations for this distinguished recognition are accepted throughout the calendar year. Submissions may be completed via the QEA Nomination Form on the Sentara Health Plans website at

<https://www.sentarahealthplans.com/en/providers/qea> or by scanning the QR code below on your device.

